



# evolve

## branding



silk screen printing  
embroidery  
digital transfer  
dye sublimation  
direct to garment  
fulfilment  
distribution



# introduction to



Evolve Branding is a multi-award winning garment decorator, specialising in large order, promotional and corporate clothing and accessories. We are a well-established company with over 25 years industry experience and highly skilled and long serving staff with a combined experience of over 150 years in garment decoration.

We offer an extensive range of all the latest apparel from leading manufacturers including t-shirts, polo shirts, sweatshirts, fleeces, hoodies, corporate clothing, workwear, sportswear, headwear and bags. With ISO9001:2008 Accreditation to our name, we are also a third party approved supplier to many global brands and a member of Sedex.

## ISO 9001

ISO 9001 is the internationally recognized Quality Management System (QMS) standard. This standard ensures all regulatory requirements are met for our products and services.

## Sedex

Being a member of Sedex, the Supplier and Ethical Data Exchange, ensures we are responsible for our supplier chain and can ensure ethical and responsible practices in the chain. Ethical trade can be defined as business practices that are socially responsible and protect the environment and the rights of workers.

## Thousands of garments a week...

Our state-of-the-art embroidery machines can produce a vast number of embroidered garments per day in up to 15 different colours and our 12-14 colour screen printing machines are able to print thousands of garments each week.

We are so committed to you receiving a high quality product that we line all of our boxes with a plastic liner to ensure your garments are protected from any rain damage in transit.

## Follow us on social media



# why choose us...

<b>GUARANTEED HIGH QUALITY FINISHES</b> 	<b>WINNER OF MULTIPLE INDUSTRY AWARDS</b>  <b>ISO9001: 2008 ACCREDITED</b> A THIRD PARTY APPROVED SUPPLIER TO MANY GLOBAL BRANDS AND A MEMBER OF SEDEX	<b>WELL ESTABLISHED COMPANY, OVER 25 YEARS EXPERIENCE</b>
<b>THE CAPACITY TO SCREENPRINT 1,000s OF GARMENTS A WEEK</b>	<b>BEST PRICES FOR SCREEN PRINTED AND EMBROIDERED GARMENTS</b> 	<b>DEDICATED ACCOUNT MANAGERS TO GIVE YOU THE BEST CUSTOMER SERVICE</b> 
<b>FAST, RELIABLE TURNAROUND</b>  TO MEET THE MOST DEMANDING NEEDS AND DEADLINES	<b>HIGHLY SKILLED AND LONG SERVING STAFF WITH OVER 150 YEARS COMBINED EXPERIENCE IN GARMENT DECORATION</b>	<b>CONTINUOUS INVESTMENT IN THE LATEST MACHINERY &amp; TECHNOLOGY TO GIVE OUTSTANDING QUALITY AND EFFECTS</b> 
<b>VAST SELECTION OF CORPORATE &amp; PROMOTIONAL CLOTHING</b>	<b>FULL RANGE OF FINISHING SERVICES</b> INCLUDING CARDING, KIMBALL TAGGING, BAGGING AND GARMENT RE-LABELLING	





## clothing options

Here at Evolve Branding, we offer a wide range of corporate and promotional clothing and accessories. We can source your ideal product to match your project and budget requirements.

From t-shirts, polos, sweaters, hoodies and jackets through to bags, hats and much more, our friendly staff will find you the perfect product and advise you on the best decoration technique to suit.

We can source clothing from many market-leading brands including Adidas, Fruit of the Loom, Gildan, Anvil, Russell, Helly Hansen, Dickies, Nike Golf, Regatta, Kustom Kit, Result, Tee Jays, Stormtech, American Apparel, Glenmuir, Craft and many more.

Call one of our account managers today to find out more on 01733 370652.





# silk screen printing

Evolve Branding has the expertise and equipment to produce high quality screen printing.

Screen Printing is the best process for large designs and large quantities, producing a high quality finish with excellent clear definition.

At Evolve Branding we can print up to 14 colours in one bespoke design giving greater scope and ability to cope with complex, colourful designs, without losing definition, ensuring logos and imagery are faithfully reproduced and colours are consistent.

Screen printed designs wash well and can maintain the print quality for a considerable length of time. Furthermore we can now screen print designs up to 22 inches long and 18 inches wide.

We can offer a wide range of printing effects able to produce stunning bespoke clothing.

We have the capacity to produce thousands of screen printed garments a week

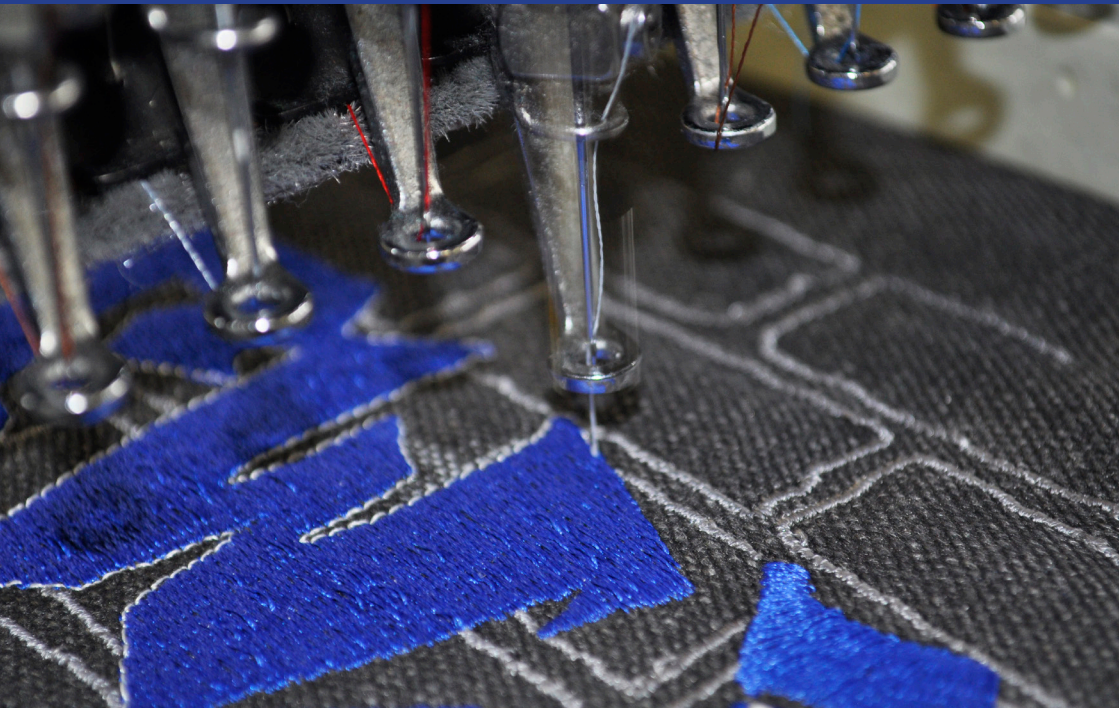
Additionally, we can offer a wide range of printing effects able to produce stunning bespoke clothing. If you have a project that requires more than just conventional print, there are a range of finishes to ensure that your product stands out.

When screen printing, one colour at a time is applied and therefore the cost will increase with each additional colour applied. A separate screen is required for each colour, so multi colour screen charges may be uneconomical if only a small quantity of clothing is required.

## Finishes offered include:-

- Print discharge
- Suede
- Phosphorescent (glows in the dark)
- Glitter
- Metallic





# embroidery

Evolve Branding's reputation is second to none when it comes to embroidery.

Quality and precision are top of our list when embroidering your garments, our first class equipment, fast turn around and highly experienced staff make our embroidery department the best in it's sector. We are one of the biggest embroiderers in the local Cambridgeshire area.

With 15 different coloured threads and the options of using special stitch effects, embroidery allows creativity in your designs.

Working with top clients and some of the biggest names in the clothing industry makes Evolve Branding the first choice for embroidery.

## How do we embroider your garments?

Two processes, firstly you need your design digitised using embroidery software (Wilcom) this converts the artwork into a format the machines can recognise and replicate the design into stitches on your garments, the design is then loaded into our machines.

Secondly your design is embroidered onto the garment of your choice with your chosen thread and colours then packed, boxed and shipped to the chosen address to arrive on time.

## Raised effect embroidery

Stunning raised effect embroidery is now another garment decorating service available from Evolve Branding.

This new process gives a richer, bolder almost 3D look that is particularly suitable for simpler designs and logos with strong definition, which due to the preparation and amount of stitching involved is best used on heavier based garments such as jackets and body warmers, as well as baseball caps and bags.

This process is available on low volumes starting from 100 units, at a surprisingly relatively inexpensive cost compared to standard embroidery.

## So why choose Evolve Branding for your embroidery?

- Fast turnarounds
- Competitive pricing
- High quality embroidery
- Ability to cater for large volumes

Quality and precision are top of our list when embroidering your garments



# digital transfers

Transfers not only offer flexibility, they also give you the chance to try something a little different.

Wherever possible direct t-shirt printing is always the best option, however there is a growing market for t-shirt transfer services. Used mainly for the shorter runs, transfers can also be used when they offer a much better solution to custom clothing than that of screen printing and within budget requirements.

## Why choose Transfer Printing?

- Lower runs
- Low cost
- Great on bags
- Express lead times
- More competitive rate for multicoloured print

Transfer printing is particularly popular method of decorating baseball caps for example. Baseball

caps are difficult to print well because of the complications involved in printing on a curved surface. But transfers for baseball caps can be printed very quickly and applied very easily, making perfect, economical promotional items.

## Something different!

Transfers not only offer flexibility, they give you, the customer, the chance to try something a little bit different.

With vinyl coming in many different special effects reflective, fluorescent, glitter, foil and metallic, and new effects being produced every month there is always something new and exciting for you to try.



# dye sublimation

Dye sublimation (pictured below) is a digital printing technology that creates all over t-shirt, clothing and tablecloth print, working with polyester and polymer-coated substrates.

At Evolve Branding, we can offer one sided or two sided all over printing depending on your brief. To achieve an all over print, your design is printed onto a sheet of high release paper and heat transferred onto your garment. Unlike screen printing, the dye is absorbed by the fabric for a soft to the touch, high quality finish.



## Things to bear in mind when choosing Dye Sublimation

Due to the print process, dye sublimation will leave white marks where there are creases as when the heat is pressed into the garment natural creases occur (generally around the armpit area) and the colour cannot bond in these areas.

Also please be aware that all dye sublimation is produced on white t-shirts as a base. A true black is not able to be achieved with this process due to the amount of ink that the garment can absorb. Therefore, black will often appear off-black which is great for a more vintage look but not if you are after a highly saturated look.

# direct to garment (dtg)

Direct to Garment t-shirt printing is the process of printing full-colour images onto garments and is often the ideal print solution for full colour, low quantity print runs. With a low set up fee, you save money by not paying for individual screens. This process can be used on both light and dark coloured garments to produce a high quality, full colour, sharp image.

# other services

## Fulfilment

To complete the whole service, Evolve Branding offers a comprehensive fulfilment facility.

These include:

- Relabelling
- Kimball tagging
- Individual bagging
- Collation of multi-part promo packs
- T-shirt carding

Once the garments are suitably packed we can hold stock on your behalf and take care of the following:

- Order handling
- Picking and Packing
- Mailing
- Nationwide, European and Worldwide delivery
- Full project management

We will make sure the right order gets to the right address or addresses at the right time in the right condition.

## Distribution

Providing a reliable service, DPD is Evolve Branding's preferred delivery company. Through DPD we offer

- Next day delivery
- AM delivery
- European deliveries

Orders of a sensitive nature can be sent by same day courier which is often more competitive than next day or palletised consignments. Alternatively, you can send in your own preferred courier to collect your finished order.

Please contact us to discuss your specific delivery requirements and costs.



# meet the team

At Evolve Branding, we are focused on providing the very best in customer service. With our highly skilled and long serving staff we offer over 150 years of combined experience in garment decoration.

Our dedicated account managers will ensure that you get the correct product and decoration technique for the best price.



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**Lui Notarnicola**

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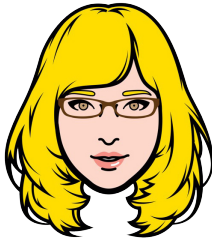
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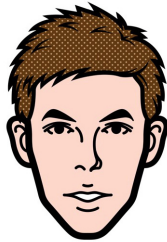
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